

# Intelligent Education Events 2014

Intelligent<sup>®</sup>  
Pressure Care  
Management

A free one day education event that will make a measurable difference in the battle against zero avoidable pressure ulcers

Hosted by Direct Healthcare Services  
& Matt Tite, NHS Measurement Expert

SIGN UP  
NOW FOR  
YOUR FREE  
EVENT

<b>HAYDOCK</b> 20 February	Thistle Haydock Hotel
<b>GLASGOW</b> 19 March	Thistle Hotel Glasgow
<b>BIRMINGHAM</b> 3 April	Radisson Hotel
<b>LONDON</b> 22 April	Holiday Inn Kings Cross Bloomsbury

Direct Healthcare Services and NHS Measurement Expert, Matt Tite, will help you successfully tackle the real issues in pressure ulcer prevention today through an interactive workshop that provides an understanding of how to access the relevant available NHS resources, as well as a set of practical tools that the NHS uses around project improvement and measurement.

- Understand how to do 'real' analysis – what to measure, how to measure and how to effectively present data.
- Understand how to test changes to improve outcomes.
- Use data to improve decision-making and identify real improvements.
- Explore 'Harm Free Care' and 'Safety Thermometer' data and how you can use it for service improvement.

As the fastest growing UK Pressure Area Care manufacturer, Innovation is at the very heart of the Direct Healthcare Services ethos. This free one day Intelligent Education Event presents a unique forum for you to gain fresh insight, share an open dialogue and access expertise and experience from fellow leading professionals.



*"Very educational and relevant to what is currently happening within Tissue Viability."*

*"... a really useful, informative and dynamic day ... the NHS is changing daily and senior and junior clinicians need new tools to enable them to keep up and move services forward."*

*"Brilliant to learn how to utilise audit information already got and how to improve/ change our current processes."*

Places for these events are limited  
so to avoid disappointment  
please register your attendance as  
early as possible by emailing

[jane.devenney@directhealthcareservices.co.uk](mailto:jane.devenney@directhealthcareservices.co.uk)



Direct Healthcare  
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Delivering the Promise

[directhealthcareservices.co.uk](http://directhealthcareservices.co.uk)